



Laura Nichol

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Laura is an executive coach to chief executive officers and rising executives with high potential for leadership roles. She also specializes in working with executive teams at client companies to develop talent and maximize performance and results.

Professional Expertise/Services

Laura's work as an advisor, coach, and facilitator have resulted in her client's career and personal growth and in the increased effectiveness of teams, implementation of new strategies, and improved organizational environments.

In her coaching role, Laura draws on her personal experiences as corporate senior manager, business owner, executive coach, and banker. Clients cite her real-world business experience as a significant asset in identifying their issues and opportunities and crafting realistic plans and solutions.

Laura has an extensive background in business leadership. In her roles on the senior management team at American General Financial Group (now AIG) and as senior human resources executive at Chase Bank of Texas (now JPMorgan), she successfully guided the efforts to redefine corporate culture and implement strategic business initiatives. Her background includes six years as a banker, working with middle market companies and wealthy individuals and giving her a strong financial perspective on business issues.

Laura approaches executive coaching as a highly personalized venture. She customizes her coaching to each executive's and each organization's business issues and learning needs. Laura helps executives design and execute effective growth strategies with measurable outcomes and specific goals and action plans.

Laura's clients include executives and teams from Fortune 500 firms and privately held corporations, as well as directors on non-profit boards.

Career History

American General Corporation (currently AIG American General) 1998-2001 SVP, Human Resources

As Senior Vice President, Laura designed and implemented a number of strategic business initiatives that promoted learning and development, improved performance and morale, and effected cultural changes—all with a close eye on cost control. Among these initiatives were an executive compensation system tied to performance and a cutting-edge learning and development function.

Chase Bank of Texas (currently JPMorgan Chase) - 1988-1998 SVP, Human Resources

In her 10 years in human resources at the bank, Laura had the unique opportunity to guide a company going through multiple mergers and dealing with an industry and economy in transition. After holding positions of increasing responsibility in the Human Resources Department, Laura assumed the role of Senior Vice President with statewide responsibility for recruiting as well as the management and redesign of the Officer Development program. She also successfully completed the redesign and implementation of a business focused HR delivery system to the business lines.

Loan Officer Experience 1982-1988 (VP, Loan Officer, Middle Market Banking JPMorganChase and Interfirst Bank of Texas, Private Bank,)

Responsible for increasing and servicing a loan portfolio of middle market and private banking clients.

Education and Professional Affiliations

- B.B.A. in Finance, University of Texas at Austin
- Certified in the Birkman Method
- Qualified in the Myers-Briggs Type Indicator MBTI
- Member of International Coach Federation