



Laura Nichol

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RIO Advisors LP is a leadership advisory firm whose work focuses on the intersection of economics and human behavior – the place where value is either significantly created or easily lost.

## Professional Expertise/Services

Laura Nichol works with Boards, CEOs and executive teams on mastering the basic building block of every successful organization – the powerful conversation. Clients find her approach creates value for their organizations by increasing clarity of vision, roles and expectations. Working one-on-one or with teams, Laura guides executives to create a strategic focus for their leadership, equips them with the powerful tools and techniques for leading, and provides ongoing support through facilitation, coaching dialogue, inquiry, advice, and connection to resources.

Laura's clients include leaders across the world in a wide range of industries including consumer-packaged goods, telecommunications, energy, and professional services. Clients are executives and Boards of Directors in publicly and privately held companies and non-profits.

Laura has an extensive background in business leadership. Prior to forming the firm, she spent almost 20 years in corporate roles. On the senior leadership team at American General Financial Group and as senior human resources executive at Chase Bank of Texas she successfully guided the efforts to redefine corporate culture and implement strategic business initiatives. Her background includes experience as a banker, working with middle market companies and wealthy individuals, giving her a strong financial perspective on business issues. She continually supplements this experience through intense study with masters in the field of facilitation, communications, emotions and economics.

Laura is currently on the Board of Visitors at Duke Divinity School, the Board of Casa de Esperanza, and is Past Chair of the Board of Stewards at St. Luke's United Methodist Church. She is a graduate of the University of Texas at Austin.